The Junior League of Orange County, CA (JLOCC) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. JLOCC reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.
The Junior League of Orange County, CA (JLOCC) is a 501(c)(3) nonprofit organization of women with more than 65 years of service to the Orange County community. Since our inception, we have raised more than $7.5 million to support the local community through our projects and programs. We have a vision in which the health, safety, and education of all individuals are promoted and supported. Our focus areas include supporting foster youth and combating human trafficking.

To continue our work, we need the support of our committed sponsors like you! We invite you to participate in a unique opportunity to invest in our community by becoming a JLOCC partner.

When you partner with JLOCC you mobilize, educate, and provide women with opportunities to innovate and put their training into action. We aim to recruit and retain the best of the best! Our league reaches out to women of all races, religions, and national origins who demonstrate a commitment to voluntarism. Our 400+ members are parents, business owners, lawyers, and more. Many of our members also serve on board of directors of non-profits and we are proud of the ripple effect our organization has created.

Our partners take a stand to better the community while doing business. Through cause marketing, events, and the power of voluntarism, we invest into our organization to produce results with real impact. Like you, we want to see our local communities grow and flourish. JLOCC invests money raised from our fundraising efforts into our training and community projects. Last year, our volunteers spent more than 25,000 hours working in our community.

Make a gift to Junior League of Orange County, CA today. When you become a JLOCC partner, you provide an opportunity to gain visibility where you and your constituents work and live. As a 501 (c)(3) non-profit organization, all contributions are tax deductible. We look forward to collaborating with you throughout the year.
JLOCC views our sponsors as critical partners in our efforts to achieve JLOCC’s mission of promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers.

By Sponsoring the Junior League of Orange County, CA, companies will:

**ENGAGE WITH OUR MEMBERS**
- **400+** New, Active & Sustaining Members
- Active Membership between the ages of 21-60
  - Educated to make a difference: 92% with college degrees
  - 39% with post graduate education
- Member Income Levels Range From
  - <$25K
  - $200K+

**GAIN VISIBILITY AT OUR EVENTS**
- **WOMEN’S CONFERENCE**
  - Community focused event for women to learn and network with an emphasis on building leadership skills
- **TOUCH A TRUCK**
  - Provides families a unique hands-on experience with trucks and machinery while meeting the heroes that operate them

**INVEST IN OUR COMMUNITY**
- Projects focus on **FOSTER YOUTH** and **HUMAN TRAFFICKING**
  - Orange County nonprofit and civic organizations which have received direct support
  - **$7.5M** dollars raised since established
- Local and State **ADVOCACY** focused on Education, Family Support, Health, Violence Prevention and Human Trafficking

**PROMOTE YOUR BUSINESS**
- **1800+** Followers on official JLOCC Facebook page
- **1300+** Followers on official JLOCC Instagram page
- **MEMBERS ONLY** communications including bi-weekly email blasts and private social media groups
- **100+** meetings and events annually attended by JLOCC members

5140 Campus Drive Newport Beach, CA 92660
funddevelopment@jlocc.org | 949.261.0823 | TAX ID # 95-2149723
The Junior League of Orange County, CA is committed to working with our partners to create engaging and rich opportunities to help meet your specific goals and objectives. We believe that strong and thoughtful partnerships are the most effective way to create lasting change.

Some of our generous sponsors/partners include Kendra Scott, Morgan Stanley, Nekter Juice Bar, Tory Burch, and UCI Paul Merage School of Business.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Title Sponsor $10,000</th>
<th>Platinum Sponsor $5,000</th>
<th>Gold Sponsor $2,500</th>
<th>Bronze Sponsor $1,000</th>
<th>Friend of JLOCC $250</th>
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<tbody>
<tr>
<td>Opportunity to speak at league-wide event</td>
<td></td>
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<tr>
<td>Feature Story in internal newsletter</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Opportunity to distribute collateral materials at membership meeting</td>
<td>2 meetings</td>
<td>1 meeting</td>
<td></td>
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</tr>
<tr>
<td>Logo/Name recognition at JLOCC Events for the year</td>
<td>All Events</td>
<td>Key Events</td>
<td></td>
<td></td>
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<tr>
<td>Advertisement in all event related programs</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Logo/Name</td>
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<tr>
<td>Prominent Exposure in press materials and social media</td>
<td>Prominent Exposure</td>
<td>Prominent Exposure</td>
<td>Exposure</td>
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<tr>
<td>Choice # of tickets to use at key signature events</td>
<td>10 tickets</td>
<td>6 Tickets</td>
<td>4 Tickets</td>
<td>2 Tickets</td>
<td>1 Ticket</td>
</tr>
<tr>
<td>Logo/Name recognition at Annual Meeting</td>
<td>X</td>
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</tr>
</tbody>
</table>

**Example of Benefit Ideas:**

*Headline sponsor for entire event*
*Program or training series underwriter*
*Newsletter recognition for the entire year*

If you would like to customize your sponsor or partnership benefits, please reach out to our Fund Development Vice President at funddevelopment@jlocc.org. We will work with you to establish benefits that align with your company’s priorities.
All of our programs and events center around our mission to promote voluntarism, develop the potential of women, and improve the community through effective action and leadership of trained volunteers.

THE LITTLE BLACK DRESS INITIATIVE
Launched in 2019, members wear the same black dress for five consecutive days to raise awareness of key community issues while raising funds for the JLOCC Annual Fund through social media campaigns and peer-to-peer giving. The success of LBDI represents the power of JLOCC reach via social media and member networks.

TOUCH A TRUCK
Launched in 2019, this event provides a hands-on opportunity for children and families throughout Orange County to touch trucks and machinery used in our community. Families get to meet and interact with the heroes who operate them.

WOMEN’S CONFERENCE
Launched in 2020, this leadership and empowerment conference is open to all women in the community. Through speakers, panels, energizing sessions and discussion, women develop different skillsets to utilize in all facets of their lives. Our vision is to provide a space to build connections and experience a community of like-minded women.

Other JLOCC Programs Include:
  Virtual Self Care Series
  Advocacy Training
  Junior League Juniors
  Kids in the Kitchen Initiative
  Learn the Line Campaign
  Bear Hugs & Bear Necessities Project
  Impact OC Projects
  Community Donation Drives
  JLOCC Student Scholarship Program

Want to learn more? Reach out to us
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